

Treasurer's Report Annual Meeting*

May 17, 2023



*Delivered by Finance Chair Jesse Abraham on behalf of Treasurer Kim Bayard

Finance Team

Finance Committee:

Jesse Abraham (Chair), Carol Baer Mott, Kim Bayard (Treasurer), Bill Halpern, Harvey Iglarsh, Victor Katz, Murray Sacks, and Steve Sharpe

Accountant: Savedra Scott

Executive Director: Rena Milchberg

President: Shana Wagger

Overview

- The Treasurer and Finance Committee work closely with the Executive Director to manage and advise the Board on congregation finances. The Finance Committee does not make value judgments regarding individual programs or priorities.
- We expect Fiscal Year 2023 (July 1, 2022- June 30, 2023) to close with a small surplus. This will be our fourth consecutive year with a surplus.
- We expect Fiscal Year 2024 to close with a deficit as we increase spending in areas that reflect some special factors of building back and reinvigorating our membership base post-pandemic, and of adapting to a changing clergy landscape.

Membership Responsibility

For FY 2024 the Board approved an increase in membership responsibility (dues); for most members it will increase by about 4½ percent (rates for new members are unchanged).

Why?

- Want to increase the amount and quality of our programming
- Want to provide salary increases for staff
- Did not raise rates last year
- High inflation – our costs have increased a lot

Highlights From the Past Year

- We currently have 400 Members in Good Standing, wonderfully increased from the 381 figure reported to you a year ago. Way to go Membership!!
- We welcomed 26 new member households in 2022-23, 17 of which had kids in our Limmud program.
- Our Limmud Program (Kindergarten through 8th grade) had 56 students enrolled this year, up from 43 in FY21 and 49 in FY22.
- Operating Budget – we now expect a roughly \$30,000 surplus
 - The original budget anticipated a large deficit, but we did not fill open clergy and staff positions.
- We expect to receive \$350,000 in donations this year. Some of these donations were used to fund First Fridays, the Hanukkah Festival, Youth apple picking, meals of comfort, and so much more.

Assumptions for the Next Year

INCOME

- An increase in Membership Responsibility more than offsets an allowance for a decline in membership numbers
- No change in Limmud tuition (formerly Torah School)
- Increase in rental income from National Therapy Center
- Successful Annual Appeal and other donations

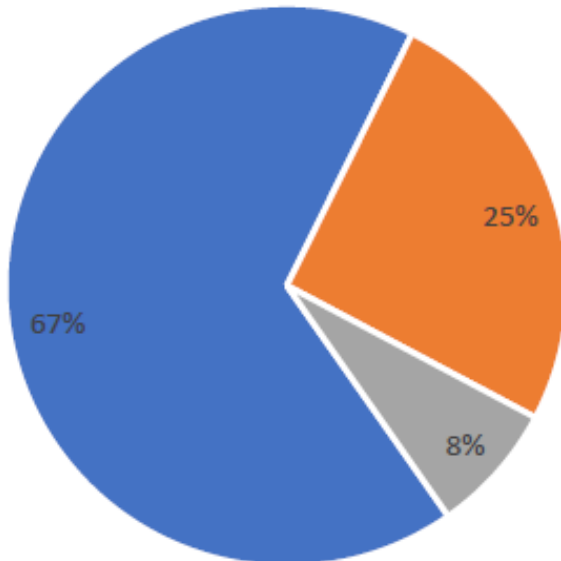
EXPENSE

- Rabbi Fred is part time, and we will contract for cantorial and rabbinic services
- Add a communications specialist
- Spending initiatives for hospitality, membership, clergy recruitment, programming, security upgrades

FY23 vs. FY24 Shares of Revenue by Category

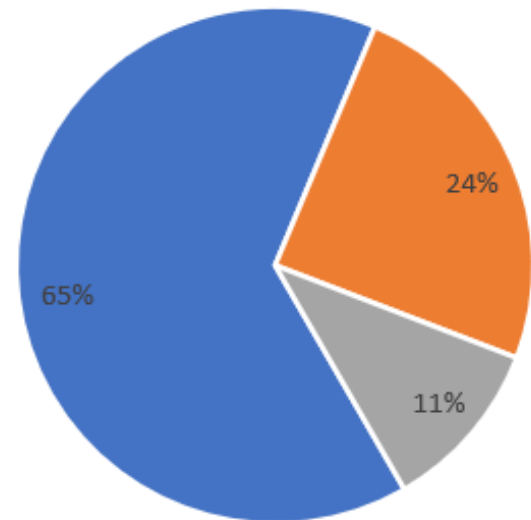
FY23 Projected Revenue

- Membership Responsibility
- Donations
- Other



FY24 Budgeted Revenue

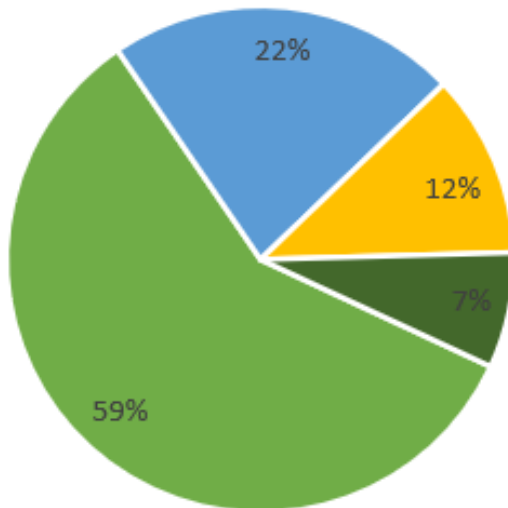
- Membership Responsibility
- Donations
- Other



FY23 vs. FY24 Shares of Expenditures by Category

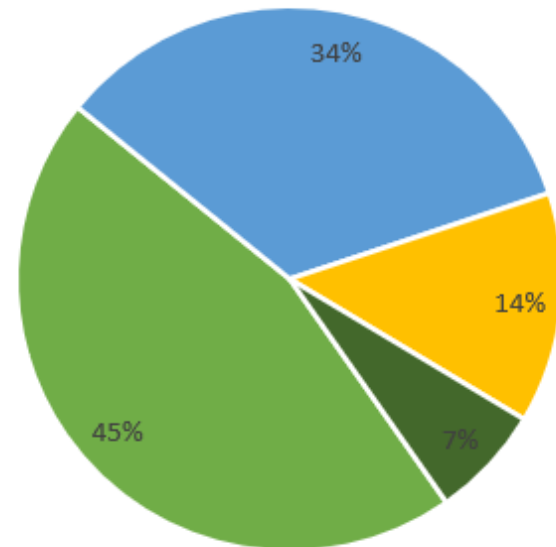
FY23 Projected Expenditures

- Salaries & Benefits
- Programming & Prof Svcs.
- Occupancy
- Administrative



FY24 Budgeted Expenditures

- Salaries & Benefits
- Programming & Prof Svcs.
- Occupancy
- Administrative



Appendices

- Categories of Expenditures
- 2023-2024 Budget
- Bank Assets

Categories of Expenditures

1. Salaries & Benefits – The people who make things happen	2. Programming & Related Professional Services – What we do and who helps us do it
<p>Wages Medical/Vision/Dental Insurance Life/Long-and Short-term Disability Retirement Payroll Taxes</p>	<ul style="list-style-type: none"> • Clergy & Cantorial Functions (expanded for FY24) • Teachers and Consultants • Hospitality • Materials, Supplies & Resources • Musical Support • Institutional Support • Audio/Video Support • Communications & Design • Recruitment (new for FY23 & FY24) • Professional Development
3. Administrative—Synagogue operations	4. Occupancy – The building and our grounds
<p>Printing & Postage Office Supplies & Equipment Insurance Janitorial Supplies Security Officers Software Tools and Tech (including IT support) Accounting Services, Payroll and Bank Fees</p>	<ul style="list-style-type: none"> • Landscaping and Snow Removal • Trash & Recycling • Repairs and Maintenance • Utilities (Verizon, HVAC, Solar, Gas, Electric, Water), alarm monitoring • WSSC Frontage Tax • Capital Expenses

Budget Fiscal Year 2023-24

	Projected FY23	Proposed FY24	Percent Change
Revenue			
Membership Responsibility	\$ 907,000	\$ 923,000	
Donations	\$ 340,000	\$ 350,000	
Building Rental	\$ 51,000	\$ 60,000	
Program Fees/Tuition	\$ 72,000	\$ 70,000	
Other	\$ 21,200	\$ 24,800	2.6%
Total Revenue	\$ 1,391,200	\$ 1,427,800	
Expenses			
Administrative	\$ 100,400	\$ 104,000	
Occupancy	\$ 159,480	\$ 213,000	
Programming & Services	\$ 304,000	\$ 530,000	
Total Salaries & Benefits	\$ 795,736	\$ 709,092	
Total Expenditures	\$ 1,359,616	\$ 1,556,092	14.4%
Operating Surplus/(Deficit)	\$ 31,584	\$ (128,292)	

Bank Assets

(thousands)

	3/31/22	3/31/23
Restricted/Allocated Funds	\$ 670	\$ 561
Endowment	\$ 261	\$ 270
Unrestricted	<u>\$1,033</u>	<u>\$1,308</u>
Total	\$1,964	\$2,129